

# SUPERLAND

Join the journey of innovation with Blockchain and AI in finance.



**SHIEKH FAHAD**  
CEO

- Master's degree in Computer Science from London University with distinctions, certified blockchain developer, C++ Brainbench certified.
- Multiple patents under cloud technologies.
- Successfully raised investment and built a successful startup in cloud technologies.
- Delivered successful scalable technologies for NetSupport, Amadues, Saudi Airlines, British Airways, Gamigo, London Underground.
- 20 years of innovation in technology.



**DAN IANELLO**  
CFO

- Finance background, MBA from University of Chicago
- Over 20 years as Entrepreneur, founder and CEO
- Lead a successful corporation in wireless and wired engineering technologies.

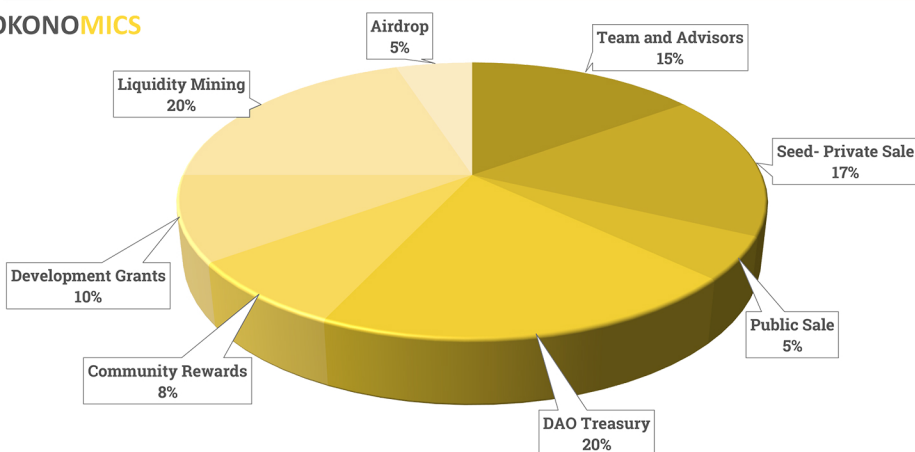
## What We Achieved So Far:

- Asset Tokenization and DeFi lending of Stablecoin Smart Contracts Completed
- VARA approval in final stages
- UK SEIS advanced assurance
- IFZA Dubai License and Dubai Freezone License applied in Sep 2023, now in final stages

## WHAT PROBLEM WE ARE SOLVING?

- Problem:** The financial system faces multi-trillion dollar liquidity problem needing extraordinary time and heavy cost to liquidate and trade assets.
- Solution:** Superland solves a massive liquidity issue by tokenizing real-world assets for institutions and individuals. They also offer AI-based lending of stablecoins backed by these assets, aiming to make finance more accessible to everyone.
- How big is the current market?** Total addressable market today > \$400B (rwa.xyz)
- Where the market is going?** RWA tokenization forecasted to be \$16 trillion economy by 2030 (Boston Consulting)
- Assets:** Private Equity, Real Estate, Bonds, Arts, Jewellery, Luxury Watches, Company shares, Precious Metal, luxury cars, Agricultural Products.

## TOKONOMICS



## INVESTMENT OPPORTUNITY

- Pre-Sale Token Offer:** Private token sale at \$0.01 per token
- Equity Sharing Option:** Investors can opt to get equity in company, this gives them an opportunity to have a direct stake in Superland's success.
- Token Vesting Schedule:** Investors in pre-sale have a vesting schedule, releasing tokens gradually over time to avoid pump and dump and stay committed to TMA.
- Post-Launch:** Invest in Liquidity Pool by funding tokenized RWA assets and earn yields.

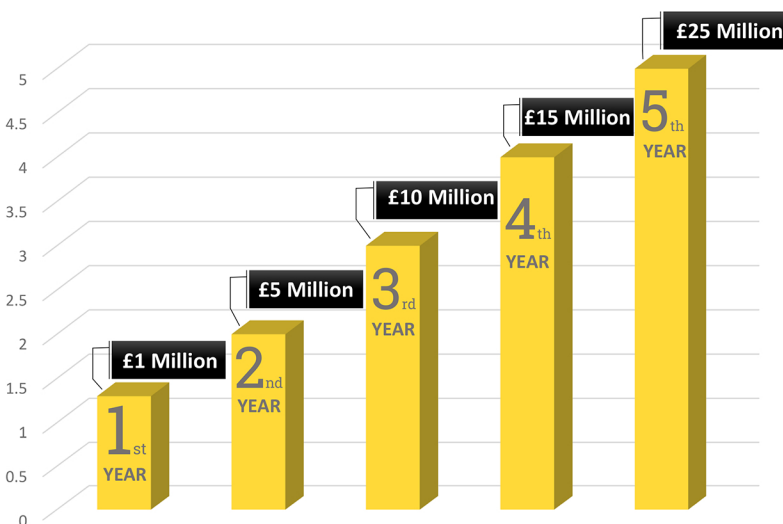
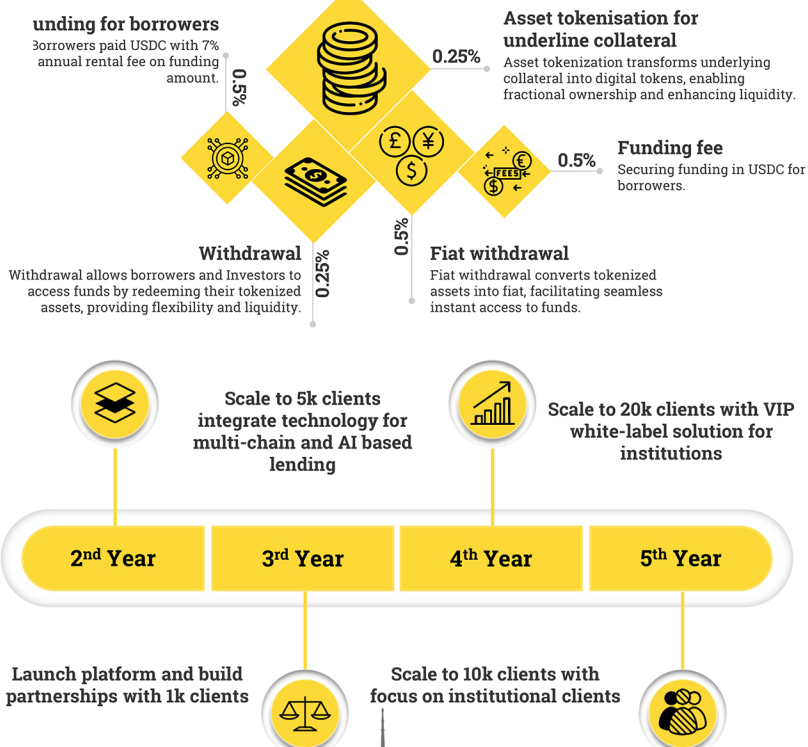
## BUSINESS PLAN

Value Proposition	Funds Allocation	Financial Projections	Go to Market Strategy	Exit Strategy
Unlock the idle money and get it to work by lending stablecoins, trade tokens on secondary market with instance liquidity 24/7, 365 days a year, reduced cost and instance settlement.	<ul style="list-style-type: none"> <li>Overhead 10%</li> <li>Development 60%</li> <li>Sales and Marketing 20%</li> <li>Legal and Compliance 10%</li> </ul>	<ul style="list-style-type: none"> <li>1st Year £1 Million</li> <li>2nd Year £5 Million</li> <li>3rd Year £10 Million</li> <li>4th Year £15 Million</li> <li>5th Year £25 Million</li> </ul>	<b>Pre Launch:</b> <ul style="list-style-type: none"> <li>Affiliates</li> <li>Conferences on Tokenization and Funding</li> <li>Digital Advertising</li> </ul> <b>Post Launch:</b> <ul style="list-style-type: none"> <li>Affiliate Referrals</li> <li>Air Drop</li> <li>Challenges</li> <li>Rewards</li> <li>Grants</li> </ul>	<ul style="list-style-type: none"> <li>M&amp;A</li> <li>Strategic Acquirer</li> <li>MBO</li> <li>IPO</li> </ul>

## VESTING SCHEDULE



## BUSINESS MODEL



MULTI-CHAIN LINK

